

The Creative Industries in IN State Senate District 31 Senator James W. Merritt Jr.

This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **IN State Senate District 31**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the “information economy”—the fastest growing segment of the nation’s economy.

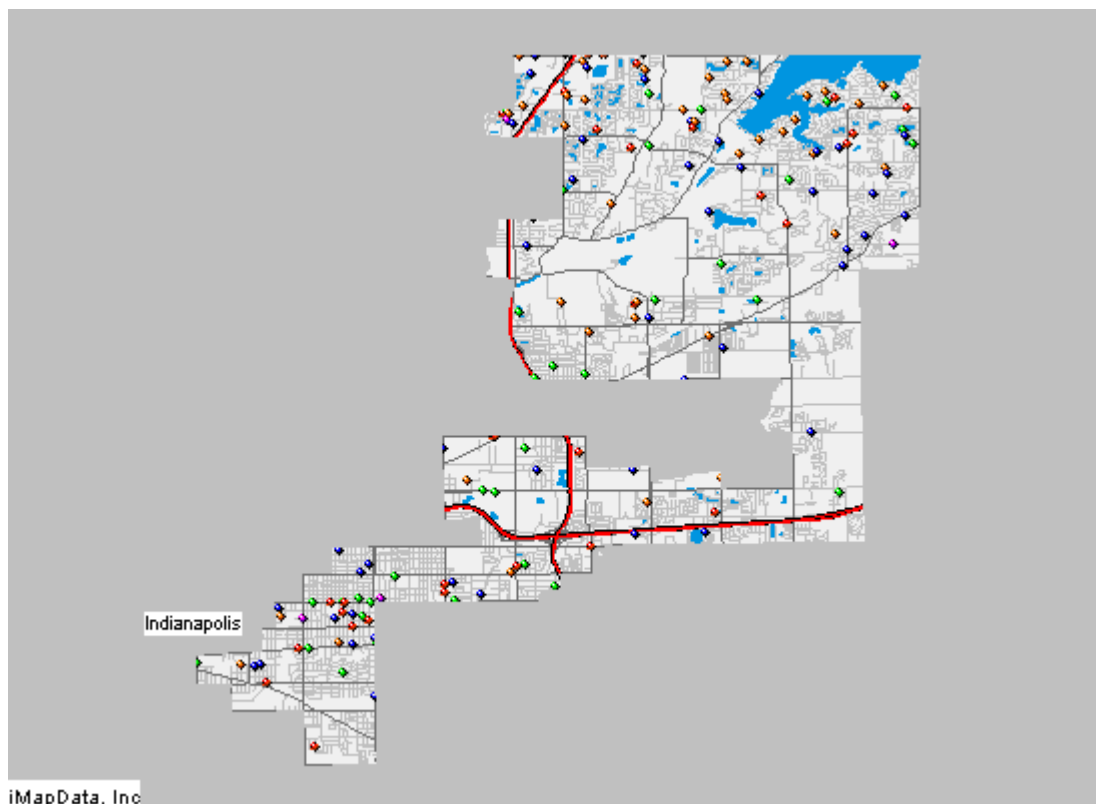
Nationally, there are 548,000 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.9 million people—4.3 percent of all businesses and 2.2 percent of all employees. The creative industries have remained strong in comparison to business trends nationally. Between 2004 and 2006, a time when the total number of U.S. businesses dropped 0.2 percent, arts businesses decreased just 0.12 percent. Similarly, while employment nationally fell 5.6 percent during the same time period, arts employment dipped just 3.7 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S.

As of January 2006, IN State Senate District 31 is home to 139 arts-related businesses that employ 1,658 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **IN State Senate District 31**, with each dot representing an arts-centric business.

139 Arts-Related Businesses in IN State Senate District 31 Employ 1,658 People

Arts-Related Business

- Museum/Collections
- Performing Arts
- Visual/Photography
- Film, Radio, TV
- Design/Publishing
- Arts Schools/Services



Arts-Related Businesses and Employment in IN State Senate District 31 January 2006

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	1	2
Museums	1	2
Performing Arts	28	1,300
Music	11	1,119
Theater	2	132
Services & Facilities	5	21
Performers	10	28
Visual Arts/Photography	43	129
Crafts	4	12
Visual Arts	4	6
Photography	32	107
Services	3	4
Film, Radio and TV	23	74
Motion Pictures	20	67
Television	1	5
Radio	2	2
Design and Publishing	38	129
Architecture	5	19
Design	23	62
Publishing	2	1
Advertising	8	47
Arts Schools and Services	6	24
Arts Schools and Instruction	5	10
Agents	1	14
GRAND TOTAL	139	1,658

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate.

Arts-Related Business and Employment in IN State Senate District 31 2004 to 2006

CATEGORY	BUSINESSES			EMPLOYEES		
	2004	2006	% Change	2004	2006	% Change
Museums and Collections	0	1	100.00%	0	2	200.00%
Museums	0	1	100.00%	0	2	200.00%
Performing Arts	26	28	7.69%	2,486	1,300	-47.71%
Music	13	11	-15.38%	2,315	1,119	-51.66%
Theater	1	2	100.00%	125	132	5.60%
Services & Facilities	5	5	0.00%	21	21	0.00%
Performers	7	10	42.86%	25	28	12.00%
Visual Arts/Photography	40	43	7.50%	137	129	-5.84%
Crafts	2	4	100.00%	10	12	20.00%
Visual Arts	2	4	100.00%	3	6	100.00%
Photography	31	32	3.23%	117	107	-8.55%
Services	5	3	-40.00%	7	4	-42.86%
Film, Radio and TV	23	23	0.00%	100	74	-26.00%
Motion Pictures	21	20	-4.76%	94	67	-28.72%
Television	1	1	0.00%	5	5	0.00%
Radio	1	2	100.00%	1	2	100.00%
Design and Publishing	36	38	5.56%	208	129	-37.98%
Architecture	5	5	0.00%	34	19	-44.12%
Design	17	23	35.29%	59	62	5.08%
Publishing	2	2	0.00%	41	1	-97.56%
Advertising	12	8	-33.33%	74	47	-36.49%
Arts Schools and Services	4	6	50.00%	6	24	300.00%
Arts Schools and Instruction	4	5	25.00%	6	10	66.67%
Agents	0	1	100.00%	0	14	1,400.00%
GRAND TOTAL	129	139	7.75%	2,937	1,658	-43.55%

Data Source: D&B January 2006 & January 2004

www.AmericansForTheArts.org